



The office of Matthias Hollwich and Marc Kushner is located at 1 Whitehall St on the 14th Floor, New York City 10004. t+212.625.2320 f+646.607.5081. Email us at office@hwkn.com or visit our website www.hwkn.com

Wednesday, Oct 22nd

Phase One of New Jersey's Tallest Residential Towers Breaks Ground

The team from HWKN yesterday joined Jersey City Mayor Steven Fulop, owners The KRE Group and National Real Estate Advisors and other local dignitaries to celebrate the groundbreaking of Journal Squared, HWKN and Handel Architects' highly-anticipated three-tower, mixed-use development adjacent to the Journal Square PATH Station that is expected to fuel the revitalization of the massive transportation hub and serve as the centerpiece of a resurgent urban neighborhood.

'We are very proud of this extraordinary project and the collaborative team behind it and to see it so well supported at the groundbreaking was a wonderful sight for our team. It was another exciting step toward Journal Squared becoming a vital piece of the community.' said Matthias Hollwich, partner of HWKN.

Rising at the intersection of Pavonia and Summit Avenues, the new development will comprise 1,838 rental residences and 36,000 square feet of retail and restaurant space in 53-, 60- and 70-story towers – the latter of which will be the tallest residential building in New Jersey. The transformative project will also include a pedestrian-friendly public plaza. The collective elements of Journal Squared will re-energize the City's largest transportation center and benefit current and future residents, business owners, area employees and commuters.

HWKN's design concept for Journal Squared harnesses the idea of breaking down a traditional tower and podium building into a more aesthetically pleasing response which will also be far better integrated in to its urban environment at various scales.

'We designed a building that works equally well at the scale of the Turnpike, where hundreds of thousands of people will see it every day, and at the scale of those who walk and live in the city,' said Marc Kushner, AIA, partner at HWKN.

Mayor Steven Fulop who led the ceremonies at the site said *'This is an exciting day because this is really a game-changer for Jersey City in so many ways. This project is going to change Jersey City, and it's certainly going to change Journal Square. When all three towers are complete, it will literally transform and recreate the entire Jersey City skyline. That is no small accomplishment and nothing short of something that the entire City should be proud of.'*

Phase I of Journal Squared will feature 538 studios, one-, two- and three-bedroom rental residences with upscale finishes and appointments, and stunning views of the Hudson River, Statue of Liberty, Ellis Island and downtown Manhattan. The first phase will also feature more than 10,000 square feet of amenities in the building including an outdoor swimming pool, full-service fitness center, golf simulator and children's playroom as well as a one-of-a-kind, 2,000 square-foot entertaining space. Phase One is scheduled for completion by the end of 2016.

For further information & high-res images please contact
Scott Miller at sm@hwkn.com or call 646-461-6307



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PROJECT INFO

Name: Journal Squared

Location: Jersey City, NJ

Country: USA

Type: Winning competition, under construction

Size: 2,300,000 sq. ft. in 3 phases. Phase 1 currently under construction, containing 540 units.

Client: Kushner Real Estate Group, National Real Estate Advisors

Architects: Hollwich Kushner (HWKN) and Handel Architects

Consultants: WSP Cantor Seinuk Inc. (structure), Barone Engineering Associates (MEP), Melillo + Bauer Associates, Inc. (landscape architect), Christopher Stevens LLC (Interiors), Bruce Mau Design (Identity), Bliss Fasman Inc. (Lighting Consultant), Van Deusen & Associates (Elevator Consultant), Israel Berger & Associates (Building Envelope Consultant), Dresdner Robin (Civil Engineers), Dolan and Dean Consulting Engineers, LLC (Traffic Consultant)

ABOUT KUSHNER REAL ESTATE GROUP

Kushner Real Estate Group. Based in New York and New Jersey, KRE specializes in acquisition, planning and development, construction, leasing and management. Its portfolio consists of over 100 residential, office, warehouse and retail properties.

See more at: www.thekregroup.com

ABOUT HOLLWICH KUSHNER ARCHITECTURE (HWKN)

HWKN (Hollwich Kushner) is a full service 30+ person architecture firm located in Lower Manhattan, NY. The studio creates a diverse range of projects spanning the worlds of culture, branding, and development. Our projects combine evocative design with commercial sensibility to fulfill our client's needs and create true connections. Our optimistic approach pushes us to seek new ways for architecture to contribute to society. We previously collaborated with LAND COLLECTIVE and Bruce Mau Design on buildings for Grand Junction, where our network of pavilions animates a renovated public plaza and on the University of Pennsylvania's Southbank Pennovation Center, an incubator for innovation, research, and development.

See more at www.hwkn.com

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ABOUT HANDEL ARCHITECTS LLP

Handel Architects is an architecture, interior design, and planning firm that began in New York City in 1994. Today the practice is led by Founding Partner Gary Handel alongside Partners Blake Middleton, Glenn Rescalvo, Frank Fusaro, and Michael Arad. Handel Architects is working on projects across North America, South America, the Middle East, and Asia, with more than 150 architects, interior designers, planners, and support staff from offices in New York City, San Francisco, Hong Kong, and Abu Dhabi. The firm has gained national and international recognition for work such as the Dream Downtown Hotel in New York City, the World Trade Center Memorial in New York City, the Millennium Tower in San Francisco, and the Ritz-Carlton Hotel in Washington DC's Georgetown neighborhood.

Handel Architects has won numerous Design Awards and is regularly featured in architectural journals and design publications. The firm's clients range from private developers to publicly funded organizations to institutional and not-for-profit groups.

See more at: www.handelarchitects.com

ABOUT BRUCE MAU DESIGN

Bruce Mau Design (BMD) is a multidisciplinary design firm specializing in brands and environments. For over 30 years, the firm has delivered a range of creative outputs from identities to digital experiences, to packaging and physical spaces -- bringing ideas to life, transforming brands and helping businesses grow. BMD's work is recognized for its depth of thought, clarity of purpose, boldness of vision and impact. BMD's clients and collaborators, including GE, Estée Lauder, Sonos, Unilever, Skullcandy, Holt Renfrew, Art Gallery of Ontario, Smithsonian Institution, Harvard University, HWKN Architects and dozens of others, are shaping the future of their respective industries.

See more at: www.brucemaudesign.com